

PRIVACY STATEMENT

Thank you for visiting www.groundwire.net (our "Site"). We appreciate the opportunity to interact with you on the Internet and are committed to protecting and safeguarding your privacy. The purpose of this Privacy Statement is to inform you about the types of information we might collect about you when you visit our Site, how we may use that information and whether we disclose that information to anyone.

BY VISITING THE SITES, YOU ARE ACCEPTING, WITHOUT MODIFICATION, THIS PRIVACY POLICY. IF YOU DO NOT AGREE TO ANY PORTION OF THIS PRIVACY POLICY, THEN PLEASE EXIT THE SITES IMMEDIATELY AND DO NOT RETURN. WE RESERVE THE RIGHT TO CHANGE, MODIFY, ADD, OR DELETE THE TERMS OF OUR PRIVACY POLICY FROM TIME TO TIME WITHOUT FURTHER NOTICE. YOUR CONTINUED USE OF THE SITES FOLLOWING THE POSTING OF CHANGES TO THIS PRIVACY POLICY MEAN YOU AGREE TO THE NEW TERMS.

What Information We Collect and How We Use It

Any information we collect on our Site generally falls into the Personally Identifiable Information category. Personally Identifiable Information refers to information that lets us know specifically who you are. We collect and store information that you enter into the Site or that you provide through other channels to the Organization. For example, when you make a financial donation online, we collect and store some or all of the following information that you provide, for example: name, address, email address, telephone number. Personal Information may also be collected in certain portions of the Site in which you specifically and knowingly provide such information to us (i.e., online chats). In general, you can visit our Site without telling us who you are or revealing any Personally Identifiable Information.

Ordering. When you place an order for products or services, we collect Personally Identifiable Information (such as name, contact and billing information, credit card, and other transaction information). We use this information to deliver your order, process payment, and to communicate with you about the status of your order. Credit card information submitted with your order is used only for payment processing and is not retained on our Site. You may request your purchase be shipped by common carrier, in which case certain information will be shared with the respective carrier for delivery purposes.

Other Sources. We also may collect and store information about you that we receive from other sources, to enable us to update and correct the information contained in our database and to provide information that we think will interest you and, if you have agreed to receive emails from us, send you reminders about opportunities.

Anonymous Information. Through your use of the Sites, we may also gather certain information that does not identify you individually ("Anonymous Information"). Generally, this information is collected through "traffic data". We collect and store certain other information automatically whenever you interact with the Sites. For example, we collect your IP address, browser information and reference site domain name every time you visit the Sites. We also collect information regarding user-traffic patterns and site usage. This information is used to analyze and improve the Sites and to provide our users with a fulfilling experience.

Sharing Your Information

Except as disclosed in this Privacy Statement, we do not sell, trade, rent, or otherwise retransmit any Personally Identifiable Information we collect online unless we have your permission. Any Personally Identifiable Information you provide to us will be used for your purchases and retained in hard copy form of the original invoice as well as within our database system, which generates our invoices.

Emergency Situations

We may also use or disclose Personal Information if required to do so by law or in the good-faith belief that such action is necessary to: (a) conform to applicable law or comply with legal process served on us or the Sites; (b) protect and defend our rights or property, the Sites or our users, and (c) act under emergency circumstances to protect the personal safety of us, our affiliates, agents, or the users of the Sites or the public.

From time to time, we may be required to provide Personally Identifiable Information in response to court order, subpoena, or government investigation. We also reserve the right to report to law enforcement agencies any activities that we in good faith believe to be unlawful. We may release Personally Identifiable Information when we believe that such release is reasonably necessary to enforce or apply our Limited Warranty or to protect the rights, property, and safety of others and ourselves. We may disclose information pursuant to subpoenas, court orders, or other requests (including criminal and civil matters) if we have a good faith belief that the response is required by law. This may include respecting requests from jurisdictions outside of the United States where we have a good faith belief that the response is required by law under the local laws in that jurisdiction, apply to users from that jurisdiction, and are consistent with generally accepted international standards. We may also share information when we have a good faith belief it is necessary to prevent fraud or other illegal activity, to prevent imminent bodily harm, or to protect ourselves and you. This may include sharing information with other companies, lawyers, courts or other government entities. There may be

situations that come up in conversations on this site that require reporting information to the appropriate authorities including rape, suicide, abuse and intent to hurt themselves or others.

Kids and Privacy

Our Website is not intentionally targeted to children under the age of 13. IF YOU ARE UNDER 13, THEN IMMEDIATELY EXIT THE SITE UNLESS YOU ARE DIRECTLY SUPERVISED BY A PARENT OR OTHER LEGAL GUARDIAN. We do not collect any personal information from anyone who we know to be under the age of 13. If you are under the age of 13, you should use the Sites only under the immediate supervision of a parent or guardian and should not submit any personal information to us.

What steps are taken to keep personal information secure?

Personal Information collected by the Sites is stored in secure operating environments that are not available to the public. In many instances, such as in the case of credit card numbers and all online purchases, the Personal Information is encrypted before you conduct your transaction. Only those employees who need access to your Personal Information to do their jobs are allowed access. Any employee who violates our privacy and/or security policies is subject to disciplinary action, including possible termination and civil and/or criminal prosecution.

To protect the security of your information during transmission, we use Secure Sockets Layer (SSL) software, which encrypts information you input. Most browsers will give a visual indication of when your connection is secure. For example, Internet Explorer will show a padlock icon in the lower right of the browser window.

While we try our best to safeguard your Personal Information once we receive it, you understand and agree that no transmission of data over the Internet or any other public network can be guaranteed to be 100% secure.

Governing Law/Assignment

The Sites are published in the United States and intended for users from the United States. This policy shall be governed by and construed and enforced in accordance with the laws of the State of Colorado, excluding its laws relating to conflicts of law. U.S. law shall govern in any and all disputes, including privacy or defamation issues or otherwise. Any actions pertaining to this privacy policy or website usage shall be venued in the County of Douglas.

Links To Other Web Sites

Links to third-party Web sites may be provided solely for your information and convenience, or to provide additional information for various other goods and services. If you use these links, you will leave our Site. This Privacy Statement does not cover the information practices of those Web sites linked to our Site, nor do we control their content or privacy policies. We suggest that you carefully review the privacy policies of each site you visit.

Changes To This Statement

Any updates or changes to the terms of this Privacy Statement will be posted here on our Site and the date of the newest version posted below. Please check back frequently, especially before you submit any Personally Identifiable Information at our Site, to see if this Privacy Statement has changed.

By using our Site, you acknowledge acceptance of this Privacy Statement in effect at the time of use.

Contact Us

If you have any concerns about our use of your information or about this Privacy Statement, please send an e-mail to info@groundwire.net. We will make every reasonable effort to address your concerns and remedy any problems you bring to our attention.

This Privacy Statement was last revised on December 13, 2010.