

GROUNDWIRE

CHAMPION A DAY



What if you could invest in a specific day, and within 24 hours of that day see the tangible returns of hundreds of lives given to Christ? We are all called to sow seeds, but more often than not the fruit takes time to grow. In fact sometimes when you invest time, treasure or talent, others water and tend and you may never see the harvest until you get to heaven. As a valued partner, you are the hands and feet of Jesus reaching the lost with us every single day, but over the next few months you have a unique opportunity to sow specific seeds and participate in an immediate harvest. By sponsoring a day, weekend or week, you will make every connection that happens in that time-frame possible, and you will be able to see the eternal fruit made possible by your donation in real time.

We aren't just talking about numbers of course, but individual people who are lost, hurting and desperate for truth and hope. Your sponsorship will allow us to reach over 800,000 people with our ads, which will lead to thousands visiting one of our sites and being exposed to the Gospel message with hundreds of decisions made for Him. Chains broken, lives changed... an eternal harvest that together we will gather right before your eyes. You will have tools that will allow you to literally see the way God is bringing souls into the kingdom throughout the day, weekend or week of your choice. Our goal is to make every day belong to an amazing partner like you, and to have individuals, groups, or businesses commit not only to funding the ministry's efforts for the time they've sponsored, but to pray with us and trust God to change lives.

THE NUMBERS

On our way to one million professions of faith by the end of 2022, the goal for 2021 is to see 250,000 people in North America come to a transforming faith in Jesus Christ. In order to reach that goal, we need to see an average of 685 commitments every day, at a cost of \$18 each. We've used those averages to come up with the amount needed to sponsor each time frame below.

SILVER CHAMPION

One Day for \$12,330

GOLD CHAMPION

One Weekend (Friday-Sunday) for \$36,990

PLATINUM CHAMPION

One Week - \$86,310

91 Days to Champion between April 1 and June 31, 2021

NEXT STEPS

- **Choose the day**/days you want to champion.
- **Go to <http://groundwire.net/championaday>** to request your chosen days, ask questions and initiate payment (credit card, echeck, check or donor advised fund)
- **Receive an email** to confirm your dates, and as your day draws near you will receive tools to help you build prayer support, share your efforts with those in your network, and really take ownership of the harvest you are championing. We ask you to share, and rally your circle to join with you as you trust God for amazing results.
- On the day of, **encourage others to pray** for the lost who will hear the Gospel, and for our volunteers who are speaking into their lives. They can also follow along with your live map and see results in real time along with you.

GROUNDWIRE WILL PROVIDE ...

- Personalized graphics for you to share via email or social media leading up to your championed day
- Sample text to get you started as you share what you're doing and encourage friends and family to join with you in prayer
- A link to a live map that will update in real time throughout the day as commitments are made
- A follow-up email including the number of impressions (times the ads were seen), web visits and commitments to Christ. This email will include another shareable graphic with the results of your day.
- A report at the end of the quarter that will allow all of the Champions to celebrate the total harvest.

CHAMPION A DAY IS PERFECT FOR ...

- **INDIVIDUALS:** If you want to see the impact of your generosity at work, jump in.
- **FAMILIES:** Great opportunity to rally your kids and grandkids around the cause of Christ.
- **CHURCHES:** Few things focus a church or give them reason to celebrate better than Kingdom harvest.
- **BIBLE STUDIES:** Invite those in your small group to come together to Champion a Day.
- **BUSINESSES:** What a wonderful way for you to center your business around Kingdom impact.
- **CITIES:** What if leaders in your city came together to see hundreds come to faith in Jesus.

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