



In 2021, we asked the question *“What if you could invest in a specific day, and within 24 hours of that day see the tangible returns of hundreds of lives given to Christ?”* Our amazing Champions seized that vision and joined us in sponsoring, praying for, and rejoicing as we saw millions of people view our commercials and thousands visit our websites for nearly 2,000 professions of faith in Jesus Christ in a given day. Those who made the decision to champion a specific day were instrumental in our record growth and realizing our goal of seeing one million people profess faith in Jesus by the end of 2022. Because we have witnessed such great fruit in these efforts, we are excited to invite you to a similar opportunity.

Like Jesus said in Matthew 9, people who are harassed and helpless become a ripe harvest, and with so many in our world right now feeling this way, people are open to the Gospel in ways they haven't ever been before. There is urgency, and we are asking for your partnership to take advantage of fertile soil. God is opening doors, and with increased growth and incredible new opportunities, we are praying to see three times as many lives changed in 2023. The preparation work in the months before is key; we need to have pots ready for the oil that is going to be poured out, so we are asking you to consider sponsoring a day this calendar year.

One of the things we are most excited about this year is the progress we have made in moving people who are professing faith in Jesus towards a growth track that will help them grow in their relationship with Jesus. For the past several years we have been working to solve the challenge of following up with new believers and late in 2022, we proved a concept that we are building on in 2023. In conjunction with Steiger International, we are building a process that connects a new believer with a disciple maker who is willing to walk with individuals coming to faith. We see this as a bridge between the evangelism process and a healthy connection to a faith-based peer group out of a local church. It is man-power intensive, so scale is the challenge, but based on previous success, the goal is to see 20% of those professing faith connect to an “Engager” who will help them through the process (support, prayer, drip discipleship, and connection).

Right now, you can sponsor a day for \$20,000. This is an excellent opportunity for you to join together with members of your family, small group, or business. Many choose their day based on a birthday, spiritual birthday, or in honor of a loved one. To get started visit <https://www.groundwire.net/championaday>. We will be equipping you with social media graphics, tools for tracking the progress on your day, and other tips to make the most out of your sponsorship.