

GOD IS **STILL GOOD**,
THE GOSPEL IS **STILL POWERFUL**,
AND THE HARVEST IS **STILL RIPE**.



2022 *Impact Report*

Mission: Groundwire exists to lead youth and young adults into a personal relationship with Jesus by leveraging current media channels to connect with them wherever they are.

Vision: Groundwire’s vision is to see every young person place their trust in Jesus.

The following impact was achieved in 2022 because of your generosity:



2,274,142,021

Commercials Viewed
(2021: 302,482,553)



7,914,548

Web Visits
(2021: 2,233,361)



306,604

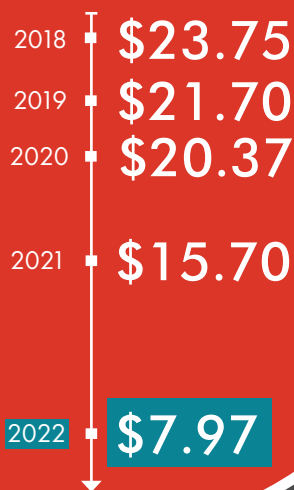
Chats
(2021: 228,742)



533,414

Professions of Faith
(2021: 192,506)

Cost per Profession of Faith



A NOTE FROM SEAN

Thank YOU for your incredible investment in 2022 to this growing movement that is introducing millions of young people to Jesus each year. Although we topped the milestone of our first million professions of faith, the need remains great and the opportunity is before us. It is for this reason that we have accepted this God-sized vision to run after 3.1 million lives reached for Christ in 2023.

Let’s keep going forward, together.
-Sean Dunn, *President of Groundwire*